



January 15, 2024

PARTNER BRIEF

FOR IMMEDIATE RELEASE

# CheckPSP.com

## CDL Driver PSP Awareness Initiative

### 1. Introduction

The Commercial Driver's License (CDL) Driver Pre-Employment Screening Program (PSP) by the Federal Motor Carrier Safety Administration (FMCSA) is a pivotal resource that remains widely unknown to drivers. The PSP is essentially a 'driver resume,' outlining a driver's safety history, including crashes, inspections, and DOT violations. Our initiative aims to enlighten drivers about the PSP, emphasizing its role in fostering safety and career advancement within the trucking industry.

### 2. The Importance of PSP Awareness

The CheckPSP CDL Driver Awareness Initiative seeks to bridge the information gap surrounding the PSP. By raising awareness, we aim to encourage drivers to proactively review and understand their PSP reports, thereby promoting a safer trucking community and allowing drivers to correct any inaccuracies and optimize their employment opportunities.

### 3. Founding Members

The CheckPSP CDL Driver Awareness Initiative is proud to recognize the founding members whose substantial contributions have laid the groundwork for this important project. Their initial funding has been instrumental in kickstarting our efforts to raise awareness among CDL drivers about the significance of their PSP reports. Below are the details of our founding members:

- **LogRock, Inc.** (\$1,000 Contribution): A pioneering technology firm, LogRock specializes in logistics and transportation solutions designed to streamline compliance and broaden insurance options for trucking companies. By contributing to the CheckPSP initiative, LogRock reaffirms its commitment to the safety and education of CDL drivers in the industry.
- **Lane Finder, LLC** (\$1,000 Contribution): As one of the leading job matching platforms for the trucking industry, Lane Finder connects CDL drivers with optimal employment opportunities. Their donation underscores the company's dedication to supporting drivers in understanding and utilizing their PSP reports for better career outcomes.
- **Tailor'd Insurance** (\$500 Contribution): Tailor'd Insurance, with its deep roots in providing specialized insurance services to the transportation sector, recognizes the value of informed drivers. Their contribution to the initiative demonstrates their commitment to promoting safety and transparency through driver education.
- **Motor Supply, Inc.** (\$5,000 Contribution): As a respected long-haul trucking carrier, Motor Supply, Inc. plays a vital role in the transportation industry, ensuring goods are delivered across vast distances safely and reliably. Their generous donation to the CheckPSP initiative highlights their dedication to the safety and professional development of CDL drivers. By funding this initiative, Motor Supply, Inc. demonstrates a commitment to enhancing the wellbeing of the entire trucking community through education and empowerment.

These founding members have decided to join forces in providing the initial funding necessary for the CheckPSP awareness initiative. Their contributions not only enable hundreds of drivers to access their PSP reports at no cost but also reflect a shared vision for a safer and more informed trucking community. Their leadership sets a benchmark for others in the industry to follow, and we extend our deepest gratitude for their unwavering support.

#### **4. Sponsorship Opportunities**

Sponsors can contribute to this noble cause with financial contributions ranging from \$1,000 to \$100,000. These funds will directly support CDL drivers in accessing their PSP reports at no cost, enhancing safety and transparency within the industry. Current contributions have enabled 1,150 CDL drivers to obtain their PSP reports free of charge.

## 5. Invitation to become Information Partners

Information Partners are instrumental in disseminating knowledge and promoting the PSP program. By crafting and sharing content on topics such as understanding PSP reports, the importance of regular checks, correcting report errors, success stories, and the impact on road safety, partners can drive the initiative forward.

### **Suggested PSP Topics for Information Partners to Address:**

- Navigating the PSP for drivers.
- Impact of PSP on career progression.
- Debunking myths surrounding the PSP.
- Advice on improving PSP scores.
- Differentiating PSP reports from MVR.
- The influence of PSP on insurance rates.
- Maintaining privacy within the PSP.
- Addressing FAQs about the PSP.
- Legal implications of PSP data.
- Upcoming changes and technology enhancements in PSP reporting.
- Best practices for maintaining a positive PSP record.
- Relationship between PSP and CSA scores.
- Preparing new drivers for managing their PSP.
- Encouraging all CDL drivers to take advantage of CheckPSP.

### **Suggested communication channels:**

- Your organization's social media accounts
- Newsletters
- Articles in trucking media outlets
- Podcasts, interviews, YouTube
- Professional meetings, events, seminars, etc.

## 6. Sharing Content and Calls to Action

We appreciate your collaboration in spreading Information about CheckPSP CDL Driver Awareness Initiative. By sharing your insightful content on PSP-related topics, you're playing a critical role in educating CDL drivers and enhancing industry safety standards.

Sponsors and Information Partners are encouraged to email links to their PSP awareness content to [info@checkpsp.com](mailto:info@checkpsp.com). Clear calls to action should be integrated into the

communications, urging drivers to check their PSP reports and share the initiative with their networks.

Please be advised that by emailing a link to your media post to [info@checkpsp.com](mailto:info@checkpsp.com), you are granting CheckPSP.com and its founding members express permission to reference and utilize your content across our communication channels. This includes, but is not limited to, our social media platforms, blogs, the CheckPSP.com website, and other informational outlets.

Your valuable contribution will be seamlessly integrated to further our collective mission of fostering a knowledgeable and well-informed driver community. Your automatic authorization helps us maintain a dynamic flow of information and ensures that drivers have ready access to the resources they need.

## **7. Recognition for Partners**

Sponsors and Information Partners will be acknowledged on the CheckPSP website. Contributions will also be highlighted in our newsletters and CheckPSP blog, reaching a growing number of drivers and industry stakeholders.

## **8. Sponsor Contributions**

Sponsors can make their contributions through the following payment methods:

1) Mail a check to:

Motor Supply, Inc.  
1332 Main Street, Suite 204, Columbia, SC 29201

2) Bank transfer:

Motor Supply, Inc.  
Account number: 223029279534  
Routing number: 053904483 (paper & electronic)  
Routing number: 026009593 (wires)

3) Zelle: [info@motor-supply.com](mailto:info@motor-supply.com)

## 9. CheckPSP Contact Information

- Program Coordinator: Luke Cross, Tailor'd Insurance
- Email: [info@checkpsp.com](mailto:info@checkpsp.com)

In collaboration with our SPONSORS and INFORMATION PARTNERS, we're on a path to ensure that every CDL driver sees the PSP as a key to their professional growth. Our collective efforts aim to create a trucking industry that's better informed, more compliant, and safer for everyone.

**Thank you for your support and for your commitment to the CheckPSP.com CDL Driver Awareness initiative!**